

Partner with VSI

Story-led sponsorships across the Visual Storytelling Today podcast and the Visual Storytelling Newsletter.

~3,000

Newsletter subscribers, email and Substack

~25%

Average open rate

Top 10

Business storytelling podcast, Feedspot

~40%

U.S. audience, ~20% in Florida

RECOGNITION **InboxReads** · Best Visual Storytelling Newsletters

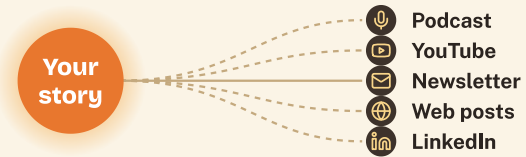
NewsletterInsight · Editor's Top Pick

Feedspot · Top 10 business storytelling podcasts

WHO YOU'LL REACH

Entrepreneurs, C-suite executives, creators, marketers, educators and business leaders who tune in for ideas they can apply to their own brand.

ONE STORY, EVERY CHANNEL



TWO SPONSORSHIP TRACKS

TRACK 1 · PODCAST + NEWSLETTER

Founder story feature **\$3,000**

A story-led conversation about your vision. Thought leadership, not a product pitch.

- ✓ Interview on Visual Storytelling Today
- ✓ Podcast network distribution
- ✓ YouTube video version, with product demo
- ✓ Newsletter feature sent by email
- ✓ Posts on visualstorytell.com, shlomiron.com and the newsletter site
- ✓ LinkedIn publishing announcement

Startup rate: \$1,500 for early-stage companies.

TRACK 2 · NEWSLETTER ONLY

Story link **\$200** /issue

A contextual link woven into a relevant newsletter story, where it genuinely helps the reader.

- ✓ Link placed inside a related story
- ✓ One-line context written by Shlomi
- ✓ Email plus the Substack post, free to read for three months
- ✓ Click report within 7 days

Four issues for \$700.

01 Fit call

Confirm your goal and audience fit.

02 Editorial angle

Shlomi shapes the story; you approve the facts.

03 Publish & report

Live across your channels, with a report in 30 days.

Our standard: we partner only with brands relevant to storytelling, marketing, communications, AI and creative tools, one sponsor per category at a time.

Let's find the right fit

Shlomi Ron · Founder, Visual Storytelling Institute

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visualstorytell.com/sponsorship
Book a call →